

Hyena Labs Studio

User Experience Design & Usability Consulting



UX Requirements Gathering
User Experience Design
iPhone Apps Design
Usability Testing

Quick Quality & Economical solutions



We make User Experience work for you

CONNECTING YOUR BUSINESS TO YOUR USERS BY GOOD DESIGN

We are a small team of professionals and we love to design that works for you and for your end users. We started this studio in 2007 and since then we have come a long way. Our work experience and portfolio has increased leaps and bounds in these years. We are young and are open to innovation and act faster than the competition. Our expertise includes User Experience Gatherings, we help businesses to prioritize on feature sets and take a call on best features to included in software's and plan task flows.

Wire-frames, Paper-prototyping, lo-fi & hi-fi mock ups using computer software's is our bread and butter. We provide end to end iPhone application design. We are

expert in Remote usability testing and user experience evaluations for mobile applications, websites, web applications and other variety of software's.

flexible solutions for your business needs

UX CONSULTING PROVIDES A TOTAL END TO END SOLUTION.

USER EXPERIENCE DESIGN SOLUTIONS

Are you looking for a business idea related to software's/ websites and want to create something. You can contact us and we can help you shape up your ideas and design software's around them. Software's that work and help your users.

We begin the work by understanding your business needs. Your business goals and vision. Then we go about figuring the user needs by various methods like User interviews, user research, competitive evaluation etc. Initial concepts of software is designed for your feedback. Based on the feedback we again reiterate the design and get the best possible solution for you.

- Talk and understand your need.
- Interact/ research and get user need.
- Design mock-ups of software's/ applications.
- Discuss the design and gather your feedback.
- Incorporate the feedback and improve the design.

OUR DESIGN SOLUTIONS

- WIRE—FRAME DESIGN.
- USABILITY TESTING.
- USER EXPERIENCE EVALUATIONS.
- TASK FLOW ANALYSIS.
- COMPETITIVE ANALYSIS.
- E-COMMERCE PAGE ANALYSIS.
- IPHONE MOBILE APP DESIGN.
- WEBSITE DESIGN (Word press)
- BLOG DESIGN (Word press).
- INFORMATION ARCHITECTURE .
- USER EXPERIENCE GATHERING.
- SOFTWARE /WEBSITE REQUIREMENTS GATHERING.
- BRAND IDENTITY

User Experience Design Solutions

We create initial concepts of software/websites/mobile applications using paper prototypes & lo-fi computer prototypes.

Website & Blog Design Solutions

We are expert in website and blog design using Word Press. Based on your need we can also create websites using HTML.

Usability Testing & Evaluations

We test your existing applications remotely and provide results along with recommendations. A set of 4-5 users are enough to get optimum results .



iPhone mobile application design (end to end)

We provide end to end solution for iPhone mobile application design. We got excellent iPhone programmers to join our studio few months ago. These guys are having 6+ years experience in iPhone app development. I guess we can work together and get great applications designed for you.

Blogs and Web site design

We create simple websites for businesses and professionals. If you are a die-hard blogger we can make a unique blog site for you.

Usability testing and evaluations

Usability testing and evaluations are our key selling point. We perform task flow analysis and let you know why your users are not buying your e-commerce products. Where your website/blog is failing and what are the fixes required.

- Task flow analysis
- A/B testing
- Remote usability testing
- Lab usability testing
- Competitive evaluations
- Heuristics evaluations
- Visual design & Brochures



STUDIO with Edge and Good people to work with

We are a group of nice people based in Bangalore, INDIA and we have around 6+ industry experience. Hyena Labs Studio was founded in 2007. And we have grown in experience and quality.

Our business goals are

- > Provide Quick Quality & Economical solutions to our clients.
- > Be nice in each business interaction.
- > Give more in USE value than cash value.



Quick Quality & Economical solutions

USER EXPERIENCE DESIGN & USABILITY CONSULTING HYENA LABS STUDIO

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